



COURSE PROSPECTUS

By Glenn Athey, glenn@economicdevelopment.world

Economic Development World

www.economicdevelopment.world



The Training and Development Programme

About the Programme

This comprehensive Economic Development Professional Programme equips practitioners with the knowledge, skills, and tools needed to drive economic growth and prosperity in their communities. The programme covers eight core domains, from foundational concepts to advanced management practices.

Overview of Membership Tiers

Currently there are two membership tiers:

- **Explorer** – a free membership plan with access to the Foundation course – a 2.5 hour long introductory video course, and limited access to chatrooms and live events. *Targeted at people new to local and regional economic development.*
- **Navigator** – a paid membership plan with access to the Foundation Course (2.5hrs) plus the Executive Track course series (12 hours). *Targeted at economic development executives with 0-5 years experience.*

There is also a **Founder** membership plan which gives discount access until 20 April 2026.

From 27 April 2026 there will be a **Book Membership Plan** for purchasers of the Local and Regional Economic Development Handbook (www.lredhandbook.com). Which gives free access to all the teaching resources plus additional workbooks and an AI assistant for an offer period.

Enrol at <http://www.economicdevelopment.world/join>

Course Content Overview



1. Foundation

Essential concepts and frameworks for economic development practice. Aimed at users with no or little experience.

There are 17 lessons of 5-20 minutes each:

1. Rationale for Local and Regional Economic Development
2. Overview of themes and functions
3. Understanding economics and economic trends
4. Megatrends
5. Theory of Economic Development
6. Policy
7. Strategy
8. Intelligence & insight
9. Industrial development & clusters
10. Enterprise & entrepreneurship
11. Inward investment / FDI
12. Labour markets
13. Education & skills
14. Economic Participation, Employability and Unemployment
15. Poverty & inequality
16. Place & infrastructure
17. Low carbon, climate change & sustainability



1. Introduction to Local and Regional Economic Development

Lessons

- Rationale for Economic Development
- Overview of Themes and Functions
- Megatrends



2. Policy, Strategy and Intelligence

Develop robust economic policies and strategies informed by data-driven insights.

Lessons

- Essential Economics for Economic Developers
- Policy
- Strategy
- Intelligence & Insight



3. Enterprise, Industry and Innovation

Support business growth, cluster development, and foster innovation ecosystems.

Lessons

- Industrial Development & Clusters
- Enterprise & Entrepreneurship
- Innovation
- Inward Investment / FDI



4. Employment, Labour Markets, Skills, Inclusion, Poverty and Inequality

Address labour market challenges and develop skills strategies for economic growth.

Lessons

- Labour Markets
- Education & Skills
- Economic Participation, Employability and Unemployment
- Poverty & Inequality



5. Place

Leverage place-based strategies for different geographic contexts.

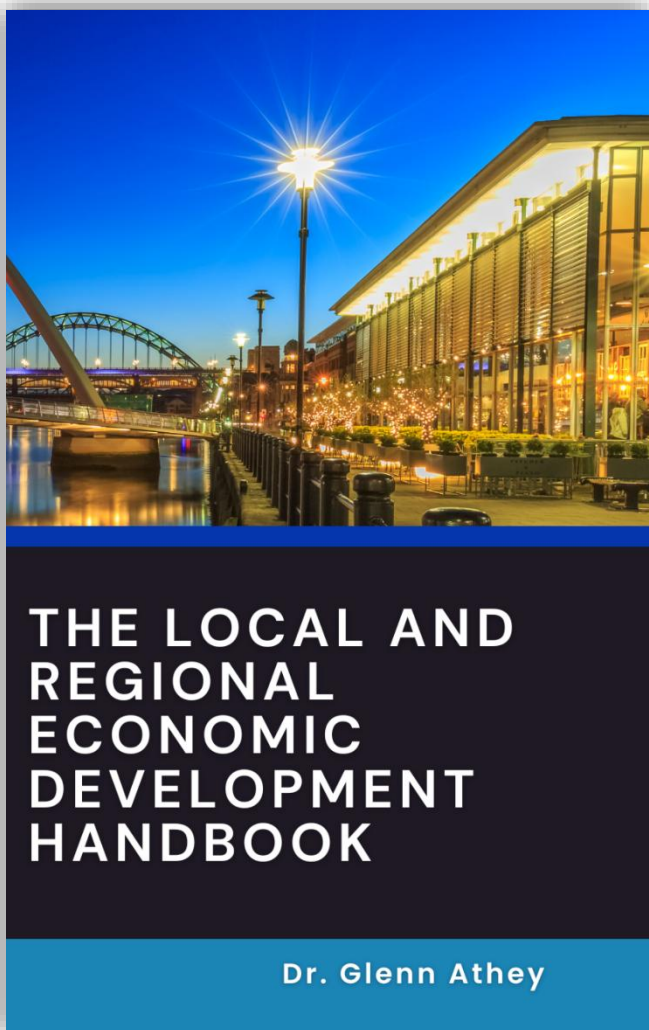
Lessons

- Place & Infrastructure

Buy The Local and Regional Economic Development Handbook

"If you work in economic development, this will become your go-to resource. I love the practical focus, the case studies and the relentless focus on making lives and communities better."

Adam Breeze, International Expansion Specialist, Director, State of Tennessee for UK & Ireland | Inward Investment Consultant



The Practitioner's Guide for Everyone Whose Work Shapes Places and Economies

Whether you work in planning, property, higher education, skills, government, or community development – the economic forces reshaping UK places are directly reshaping your work. And if you work in economic development itself, you've never had a handbook like this one.

The Local & Regional Economic Development Handbook is the comprehensive, honest, practitioner-authored guide to how local economies work, why economic development so often fails to deliver what it promises, and what those working in and around the field can do differently.

ORDER YOUR COPY FROM [HTTP://WWW.LREDHANDBOOK.COM](http://www.lredhandbook.com)



6. Climate and Sustainability

Drive the transition to low-carbon, sustainable economies.

Lessons

- Low Carbon, Climate Change & Sustainability



7. Management and Practice

Master the practical skills needed to lead economic development initiatives.

Lessons

- Set Clear Objectives
- Create Winning Ideas and Develop Projects
- Write a Board or Committee Paper

What's Included

Each course component includes comprehensive resources to support your learning:

Teaching Videos

High-quality video lectures covering all course topics

Slide Decks

Comprehensive presentation slides for reference and review

Briefings

Concise summaries of key concepts and takeaways

Assignments

Practical exercises to apply learning to real-world situations

Executive Workbooks

Strategic planning tools and frameworks for immediate implementation

Additional Resources

Supplementary guides, templates, and reading materials

Programme Highlights

- **Comprehensive Coverage:** Eight core domains covering all aspects of economic development
- **Progressive Learning:** Phased delivery building from foundational to advanced concepts
- **Practical Focus:** Real-world applications with assignments and executive workbooks
- **Expert-Led:** Content developed by leading economic development professionals
- **Flexible Learning:** Self-paced online format accessible anytime, anywhere
- **Rich Resources:** Complete suite of materials for every module

Enrolment Information

The Economic Development Professional Programme provides the knowledge and skills needed to excel in economic development practice. Whether you're new to the field or an experienced practitioner, this comprehensive programme will enhance your capability to drive economic growth and create prosperous, inclusive communities.

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